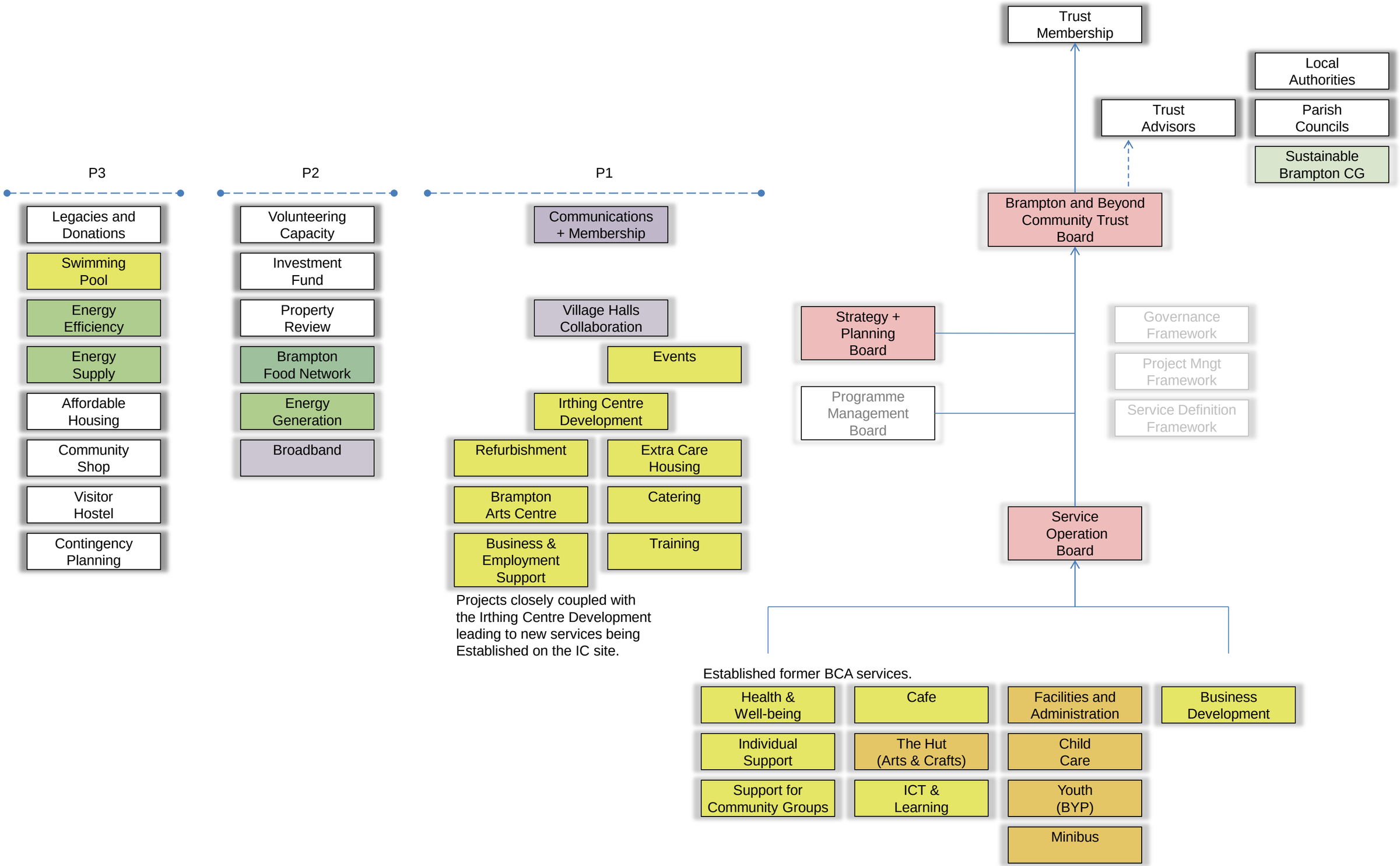The relationship between Membership, Advisors, Boards, Projects and Services